

ATTENTION:

Present or Former Subscribers to "NFL Sunday Ticket"

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA
BRET D. SCHWARTZ and STEVE PROMISLO, Individually, and On Behalf of All Persons Similarly Situated,
v. DALLAS COWBOYS FOOTBALL CLUB, LTD., et al.

This Supplemental Summary Notice is to inform you about the fact that there have been changes to the proposed settlement in this litigation ("Revised Settlement Agreement") about which you received notice in approximately late May, 2001.

Under the Revised Settlement Agreement preliminarily approved by the Court, the following principal changes will be made, if finally approved by the Court: (1) the Release and Covenant Not to Sue has been narrowed to exclude claims regarding cable television, the Internet or other forms of technology; (2) the Settlement Fund will be increased; and (3) "Single Sunday Package" will be made available beginning in the last four weeks of the 2001 season or within 30 days after Court approval of the Revised Settlement Agreement, whichever is later, and continuing through at least the 2002 season. After the 2002 season, "Single Sunday Package" shall be distributed to the public through the 2004 season; provided that the NFL's current contract with DIRECTV is extended through the 2004 season. The right of the NFL to discontinue offering "Single Sunday Package" if certain revenue thresholds are not met is no longer included in the Revised Settlement Agreement.

IF YOU PREVIOUSLY SUBMITTED A CLAIM FORM DO NOT SUBMIT ANOTHER FORM. IF YOU PREVIOUSLY EXCLUDED YOURSELF FROM THE CLASS, YOU SHOULD NOT EXCLUDE YOURSELF AGAIN. IF YOU PREVIOUSLY OPTED OUT OF THE PROPOSED SETTLEMENT CLASS, YOU MAY JOIN THE CLASS AND SUBMIT A CLAIM FORM.

Complete information about your rights as a Settlement Class member and the complete terms of the Revised

Settlement Agreement and Supplemental Class Notice are available via the Internet at www.nflflawsuitsettlement.com.

Settlement Hearing

A hearing will be held before the Honorable Eduardo C. Robreno, United States District Judge in Courtroom No. 3A, United States Courthouse, 601 Market Street, Philadelphia, PA on November 16, 2001 commencing at 10:00 a.m., local time, to consider whether the Revised Settlement is fair, adequate and reasonable and should be approved; Class Counsel's request for payment of attorneys' fees and reimbursement of expenses, proposed awards to the plaintiffs and related matters.

Any Settlement Class member wishing to submit papers to the Court or participate in the hearing must comply with instructions in the Supplemental Class Notice, including the filing deadline of November 8, 2001. Please do not contact the Court, the Clerk of Court, the NFL or DIRECTV with requests for additional information about the details of the Revised Settlement Agreement.

You should not contact DIRECTV for more information about subscribing to "Single Sunday Package" until after the Court grants final approval to the Revised Settlement (you may learn more about the status of the case by calling 1-888-558-4718 or by checking the settlement website: www.nflflawsuitsettlement.com); at no time should you contact DIRECTV about any other aspect of the Revised Settlement.

Dated: October 16, 2001

Office of the Clerk
United States District Court
Eastern District of Pennsylvania